

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56445
Contract Dates: 09/04/2012-09/10/2012
Customer Order:
Linked Order:
CPE: / / 223

Invoice Num: 1201-543255
Invoice Date: 09/16/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/16/2012

Page 1 of 6

PAY BY 10/16/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: (R) U.S.SENATE - PENNSYLVANIA - SMITH FOR SENATE WEEK 9/4

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	PRICE IS RIGHT		09/04/2012-09/05/2012		. T W		30	2	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		. T W		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu	11:29:53 AM		TS12TV09H	30	500.00			
09/05/2012	We	10:58:25 AM		TS12-TV-08H	30	500.00			
2	NOON NEWS		09/04/2012-09/05/2012		. T W		30	2	500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		. T W		2		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu	12:24:17 PM		TS12TV09H	30	500.00			
09/05/2012	We	12:27:40 PM		TS12TV09H	30	500.00			
3	NOON NEWS		09/06/2012-09/07/2012		. . . T F . .		30	2	450.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		. . . T F . .		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	12:09:13 PM		TS12-TV-08H	30	450.00			
09/07/2012	Fr	12:13:21 PM		TS12TV09H	30	450.00			
4	430-5PM NEWS		09/04/2012-09/04/2012		. T		30	1	650.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		. T		1		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu	04:42:50 PM		TS12TV09H	30	650.00			

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5	430-5PM NEWS		09/06/2012-09/07/2012		...TF..		30	3	450.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		...TF..		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	04:43:14 PM		TS12-TV-08H	30	450.00			
09/07/2012	Fr				30			450.00	Preempted
09/09/2012	Su	07:08:43 PM	09/07/2012	TS12-TV-08H	30	100.00	100.00		Makegood in 16:35:03-19:33:30
6	530-6PM NEWS		09/04/2012-09/05/2012		.TW....		30	2	800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		.TW....		2		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu	05:44:00 PM		TS12TV09H	30	800.00			
09/05/2012	We	05:55:47 PM		TS12-TV-08H	30	800.00			
7	530-6PM NEWS		09/06/2012-09/10/2012		M...TF..		30	3	675.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		M...TF..		2		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	05:44:31 PM		TS12TV09H	30	675.00			
09/07/2012	Fr				30			675.00	Preempted
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		M...TF..		1		675.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo				30			675.00	Preempted

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8	M-F 6PM NEWS	09/04/2012-09/05/2012	. T W		30	2	800.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		. T W	2		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu	06:13:41 PM		TS12TV09H	30	800.00			
09/05/2012	We	06:13:23 PM		TS12-TV-08H	30	800.00			
9	M-F 6PM NEWS	09/06/2012-09/10/2012	M . . T F . .		30	4	500.00		
LUR									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		M . . T F . .	2		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	06:22:48 PM		TS12-TV-08H	30	500.00			
09/07/2012	Fr				30			500.00	Preempted
09/10/2012	Mo	10:29:14 PM	09/07/2012	TS12-TV-08H	30	2,700.00	2,700.00		Makegood in 22:15:00-23:17:33
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		M . . T F . .	1		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo				30			500.00	Preempted
10	M-F 630PM NEWS	09/04/2012-09/04/2012	. T		30	1	800.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		. T	1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu	06:57:59 PM		TS12TV09H	30	800.00			

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11	M-F 630PM NEWS	09/06/2012-09/07/2012	... T F . .		30	3	765.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		... T F . .	2		765.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th	06:57:59 PM		TS12-TV-08H	30	765.00			
09/07/2012	Fr				30			765.00	Preempted
09/07/2012	Fr	06:58:55 PM	09/07/2012	TS12-TV-08H	30	765.00	765.00		Makegood in 12:30:00-19:00:00
12	BLUE BLOODS	09/07/2012-09/07/2012 F . .		30	1	1,350.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012	 F . .	1		1,350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/07/2012	Fr	10:35:26 PM		TS12TV09H	30	1,350.00			
13	11PM NEWS	09/04/2012-09/05/2012	. T W		30	4	1,600.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/03/2012-09/09/2012		. T W	2		1,600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/04/2012	Tu				30			1,600.00	Preempted
09/04/2012	Tu	11:37:11 PM	09/04/2012	TS12TV09H	30	1,600.00	1,600.00		Makegood in 23:08:40-23:43:00
09/05/2012	We				30			1,600.00	Preempted
09/05/2012	We	11:56:36 PM	09/05/2012	TS12TV09H	30	1,600.00	1,600.00		Makegood in 23:28:25-00:03:00
14	11PM NEWS	09/06/2012-09/10/2012	M . . T F . .		30	4	800.00		
LUR									

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012			M . . T F . .		2		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/06/2012	Th				30			800.00	Preempted
09/06/2012	Th	11:40:59 PM	09/06/2012	TS12TV09H	30	800.00	800.00		Makegood in 23:12:13-23:47:00
09/07/2012	Fr	11:22:31 PM		TS12-TV-08H	30	800.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . . T F . .		1		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/10/2012	Mo	11:31:26 PM		TS12TV09H	30	800.00			
15	11PM NEWS		09/08/2012-09/08/2012	 S .		30	1	775.00
LUR									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012		 S .		1		775.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/08/2012	Sa	11:22:16 PM		TS12TV09H	30	775.00			
16	11PM NEWS		09/09/2012-09/09/2012	 S		30	2	775.00
LUR									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012		 S		1		775.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/09/2012	Su				30			775.00	Preempted
09/09/2012	Su	11:55:06 PM	09/09/2012	TS12-TV-08H	30	775.00	775.00		Makegood in 23:34:23-00:09:00

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	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	27	22,005.00	3,300.75	18,704.25	8,340.00	8,340.00
						0.00

Billing Notes ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE PAID FOR BY: SMITH FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE ORDER ID: 2272220 CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	22,005.00
	Trade Value	0.00
	Agency Commission	3,300.75
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	18,704.25

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